

PROFESSIONAL SESSION WEDNESDAY, OCTOBER 15, 2025 10:30AM - 11:15AM





- Q3 Best of Year for Ram Professional
- Return of Hemi
- New HD Models Warlock/Express
- 10YR/100,000 Mile Powertrain Limited Warranty



#### 5.7L HEMI V8 is Back!

395 HP | 410 LB-FT TORQUE | 11,320 LBS. MAX TOWING | 1,650 LBS. MAX PAYLOAD







#1 Full Size Pickup



#1 Brand in New Vehicle Quality







SIGNIFICANTLY IMPROVED POWERTRAIN DURABILITY - OVER 2021 MODEL YEAR

### RAM'S BEST IS AMERICA'S BEST

AMERICA'S BEST TRUCK WARRANTY





**ELIGIBLE ON 2026 RAM 1500, RHO, 2500, 3500, CAB CHASSIS, AND PROMASTER\*** 

THROUGH 01/02/26

#### **2026 RAM 1500 WHAT'S NEW SUMMARY**



#### Re-introduction of 5.7L V8 HEMI

- Crew Cab, 5'7" Bed Only
- Includes G/T Exhaust w/ Dual Exhaust tips

#### **New Hurricane Engine Hood Badges**





#### **New Color Availability for 26MY**

- Flame Red (PR4) & Delmonico Red (PRV) → NEW! Molten Red (PR6)
- Billet Silver (PSC) → NEW! Silver Zynith (PSE)
- NEW! Serrano Green (PG9)\*
- NEW! Canyon Lake (PJ7) 26MY Launch Color!

#### **ADAS Enhancements**

- Hands-On Active Drive Assist now available while towing
- Assisted Lane Change for Hands-Free Active Drive Assist allows for handsfree lane change
- Improved Lane Marker Detection enhances and expands Active Drive Assist's engagement time and usability

#### New Packages and Content

- 20" Wheel added to Big Horn Level 2
- New Laramie Preferred Package

#### **Introduction of Black Express**

#### Sport Appearance & Night Edition

- Now Available on Big Horn / Lone Star, Laramie, Limited
- Base, Level 1 or Level 2

#### **Limited Trim Updates**

- Level A now Includes RamBox Cargo Management System
- Base Limited / Longhorn no longer standard with RamBox

#### New Black Tungsten Interior

Back to Black for the most luxurious truck in America

#### **26MY RAM 1500 BLACK EXPRESS**







#### Available with all Tradesman colors

$\bigcirc$		•	•					
Diamond	Bright	Granite	Silver	Forged	Molten	Hydro	Serrano	Canyon
Black	White	Crystal	Zynith	Blue	Red	Blue	Green	Lake

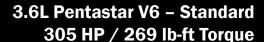
#### **Statement-Making Exterior**

- **Sport Performance Hood**
- 20" Aluminum Black Painted Wheels
- **Front LED Fog Lamps**
- **Black Grille and Grille Surround**
- **Body Color Bumpers**
- **MOPAR Black Tubular Side Steps (Crew Cab)**
- **Anti-Spin Differential Rear Axle**
- **Optional Tri-Fold Tonneau Cover**

#### **Upgraded Interior**

- **Based on Express**
- **Black Cloth Bucket Seats**
- **Black Interior Accents**
- **Full Length Floor Console**
- Standard 7" Cluster, Available 12" Digital Cluster
- **Available 12" Uconnect NAV Radio**
- Class-Exclusive 2<sup>nd</sup> Row In-Floor Storage (Crew Cab)
- **Best-in-Class Available Rear Leg Room (Crew Cab)**







- 3.0L Hurricane SO Available **420 HP / 469 lb-ft Torque**
- 5.7L HEMI V8 Available **395 HP / 410 lb-ft Torque**



**Starting MSRP: \$47,495** 

**Express + Black Express Edition (AMQ)** 

#### **2026 RAM HEAVY DUTY WHAT'S NEW SUMMARY**



#### **NEW Colors Available for 26MY**

- Returning! Hydro Blue (PBJ)
- Returning! Flame Red (PR4)
- Molten Red (PR6) & Silver Zynith (PSE) Expanded Offerings
- Monotone Paint on Rebel/Power Wagon Expanded Offerings

#### **NEW Models for 26MY**

- 2500 Black Express
- 2500 Warlock

#### Features/Content Now Available

- Carpet delete on Big Horn
- Vinyl floor covering on Tradesman
- Add Back Vinyl Seats with Tradesman Equipment Groups
- WBF optional wheels on Tradesman with Transforce Off-Road Tire (TCP)
- Air Suspension as FSO on Laramie & Limited/Longhorn
- Anti Spin Rear Axle FSO for Fleet Only Tradesman & Bighorn
- RamBox Delete FSO Longhorn/Limited
- Power Equipment Group available on Tradesman
- Remote Start FSO on Big Horn
- Tradesman with Manual Locks & Windows

#### Rebel & Power Wagon Updates (Coming Soon)

- Sport Hood FSO on Base Rebel/Power Wagon
- Winch FSO on Base Rebel/Power Wagon

#### 20" Polished Wheel on DJ/D2

- Big Horn w/ equipment groups
- All Laramie

#### **Capability Improvements**

- 2500 Diesel Payload Increases 850lbs
- 3500 Gas 4x2 Reg Cab & Crew 6'4" SRW Payload increases 290lbs
- 3500 Gas 4x4 Reg Cab & Crew 6'4" SRW Payload increases 400lbs
- All Heavy Duty Pickups Snowplow Capable as standard



#### DJ Diesel

GVWR from 10,190 to 11,040

+850 lbs

GVWR & Payload



**D2** Reg 8' & Crew 6'4" 4x2 Gas SRW GVWR from 10,750 to 11,040

+290 lbs

GVWR & Pavload



**D2** Reg 8' & Crew 6'4" 4x4 Gas SRW GVWR from 10,750 to 11,040

+400 lb

GVWR & Payload

#### **INTRODUCING THE 2026 RAM 2500 BLACK EXPRESS**







							•	
Diamond	Bright	Granite	Silver	Forged	Hydro	Flame	Ceramic	Molten
Black	White	Crystal	Zynith	Blue	Blue	Red	Grey	Red

#### **Black Express Package Content**

- Sport Performance Hood
- 20" Aluminum Black Painted Wheels
- Black Grille
- Body Color Bumpers/Grille Surround
- Power High-Level Tow Mirrors
- Front & Rear ParkSense
- Black Tube Cab Length Side Steps
- Cloth Bench Seats
- Carpet Floor Covering

#### **Available with:**

4x2 - Crew Cab 6'4" Box 4x2 - Crew 8'0" Box 4x4 - Crew Cab 6'4" Box 4x4 - Crew 8'0" Box

> MSRP \$2,495

#### Starting MSRP: \$52,110

with Black Express Pkg. \$2,495 excludes destination

#### **Available Powertrains:**

6.4L V8 Hemi – Standard 405 HP / 429 lb-ft Torque

6.7L I6 Cummins H.O. – Available 430 HP / 1,075 lb-ft Torque

#### **INTRODUCING THE 2026 RAM 2500 WARLOCK**







Diamond	Bright	Granite	Silver	Forged	Hydro	Flame	Ceramic	Molten
Black	White	Crystal	Zynith	Blue	Blue	Red	Grey	Red

#### **Warlock Package Content**

- Power High Level Tow Mirrors
- 20" Black Wheels
- Black Grille
- Black Bumper/Grille Surround
- Frt./Rr. Bilstein Shocks
- Hill Descent Control
- Transfer Case Skid Plate Shield

- Anti-Spin Differential
- Wheel Flares
- Goodyear Duratrac AT Tires
- Warlock Decals
- Cloth Bench Seats
- Carpet Floor Covering
- Frt./Rr. Rubber Floor Mats

#### **Available with:**

4x4 - Crew Cab 6'4" Box

MSRP \$2,995

#### Starting MSRP: \$55,540

with Warlock Pkg. \$2,995 excludes destination

#### **Available Powertrains:**

6.4L V8 Hemi – Standard 405 HP / 429 lb-ft Torque

6.7L I6 Cummins H.O. – Available 430 HP / 1,075 lb-ft Torque

#### **ON-BOARD POWER (XBH) - OPEN FOR ORDERS!**

RAM HEAVY DUTY & CHASSIS CAB



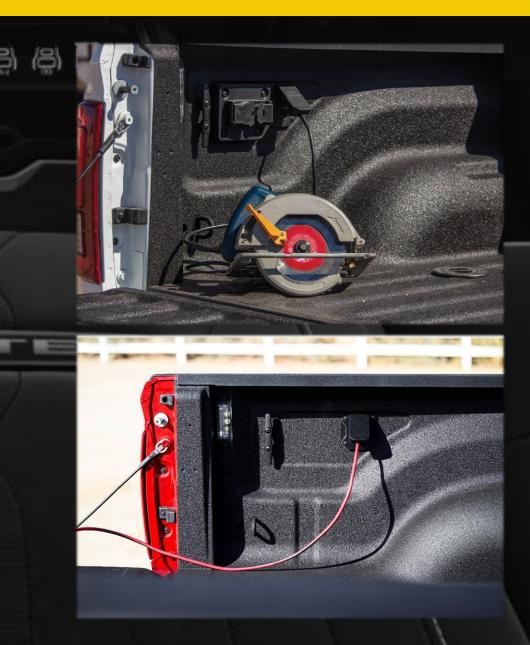
# BEST-IN-CLASS 2.4kW On-Board Power (XBH) 120V

#### Heavy Duty (DJ/D2)

- Freestanding Option on all Trims
- Located in RamBox or box inner
- Not Available with XBE
  - o Replaces 400W outlets when selected

#### Chassis Cab (DD/DP)

- Freestanding Option on all Trims
- Ships loosely for installation on upfit



#### **26MY RAM CHASSIS CAB – WHAT'S NEW SUMMARY**





#### **26MY RAM PROMASTER - WHAT'S NEW SUMMARY**



#### New Color Availability for 26MY

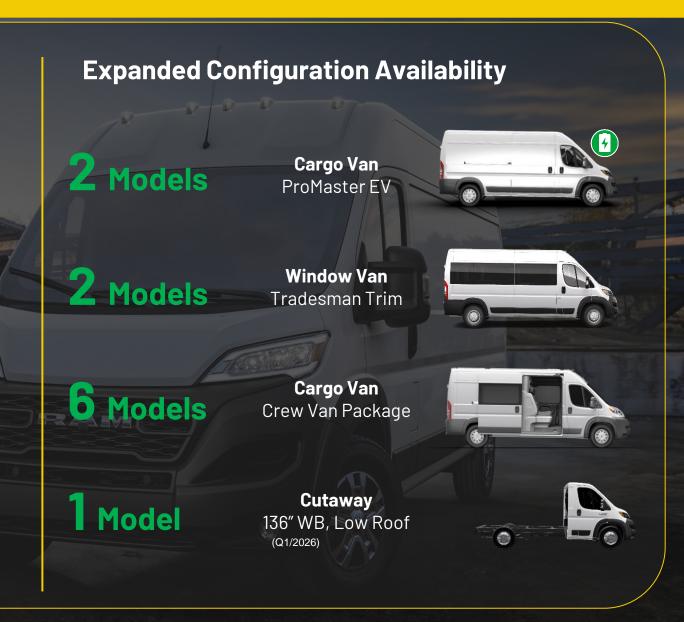
• New Color - Forged Blue Metallic

#### **Standard Content**

Ladder Rack Mounting Points – Super High Roof (H3)
 (Q4/2025)

#### **Tradesman Freestanding Option Expansion**

- Remote Start
- Driver & Passenger Seat 6-way Seat
- 225/75R16C All Season Tires
- 220 AMP Alternator
- Passenger Sliding Door w/Window
- Additional Key Fobs (2)
- Advanced Safety Group
- Digital Rearview Mirror
- Power Folding & Heated Mirrors



#### **RAM PROMASTER**

PRODUCT IMPROVEMENTS



#### **Uptime Maximization**

#### **Engine Oil Change Interval**

• Up to 10,000 Miles

#### **Transmission Filter Life**

Filter for Life

#### **Brake Performance**

Large Brembo Brakes with Large Pad-to-Disc Swept Area

#### **Lighting Performance**

- LED's Designed for Lifetime
- Improved Lighting Performance

#### **Repair Costs**

- Three Piece Front Bumper
- Ability to Replace Pieces Individually or all at once

## Œ

#### TorqueFlite FWD Transmission

Proven Reliability

Introduced For 2022 Model Year

#### Improved Durability Vs. Previous Generation

- Reduced Size
- Reduced Weight
- Improved NVH

#### **Improved Driving Characteristics**

- Better Launch Performance
- Tow/Haul Mode
- Refined Power Delivery

#### Reduced Total Cost of Operation

- Filter For Life
- Lower RPM's At Highway Speeds

#### **Front Wheel Drive Benefits**

- Better traction unladen
- More fuel efficient
- Lower cost
- Interior space
- Easier to drive
- Bottom line practical, cost efficient & confidence inspiring

#### **26MY RAM PROMASTER - CARGO VAN EV**





#### RAM COMMERCIAL VEHICLE TEAM (CVT) & PORTAL UPDATE



#### □ CVT Update:

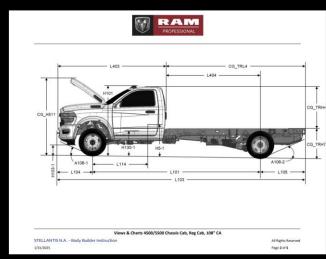
Welcome Erick Harrison – CVT Technical Manager

#### □ Ram BBG Portal:

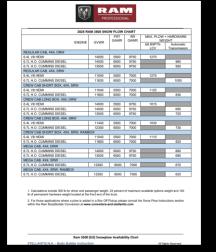
- Over 7,000+ users in North America (50%+ globally)
- Features new dimensional Views & Charts for 25MY+
- VSIM, AUX switches, schematics, etc.
- Mopar wiTECH Micropod information

#### □ Data in Process:

- 26MY CAD files for all Ram products
- Expansion to other Stellantis products











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		RAA	5500 4X2	REG CAB							
Engine	Trans.	Axie	GVWR	Payload	_	lase Weigh	t	GA	WR	GCWR	Max. Trailer
congress of		Ratio	011111	repado	Total	Front	Rear	Front	Rear		Weight"
HEMI PORADE DENGINE	B-SPD 2F POWERLIN E AUTO TRANS	4.44	19000	11880	7121	4133	2988	9000	13600	28500	21290
HEMI PORADE DENGINE	POWERLIN E AUTO TRANS	4.44	18000	10880	7121	4133	2908	6000	13600	20000	18730
	8-SPD 2F POWERLIN E AUTO TRANS	4.44	19600	11530	7967	4764	3162	7000	13600	37500	29980

Reminder that CAD data requires a CAD license agreement with us

#### **RAM CHASSIS CAB: PTO SYSTEMS UPDATE**



#### □ PTO Enhancements for 2025-26:

- All chassis cabs are now 'PTO capable' except 3500 w/ gas engine & optional 8HP75 trans [DFX]
- Engine Driven PTO "Live Drive"
- Dual-handed capability (left/right/both)
- Revised Floor Access "patch" panel w/ foot pad
- ☐ Split Shaft PTO (SSPTO) capable diesel only
- ☐ Clutch pump available on engine
  - Aftermarket solutions available







PTOs are now available from major manufacturers





Left Side available Right Side soon

#### RAM HD/CHASSIS CAB: ADAS SAFETY SYSTEMS



#### **ADAS (ADVANCED DRIVER ASSIST SYSTEMS)**

1 - Rain Sense Module 2 - Long Range Camera

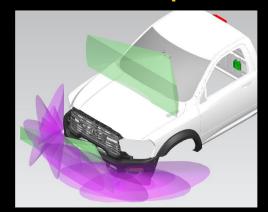
□ Provides significant improvements in driver's safety



Front: Camera, Radar, park sense

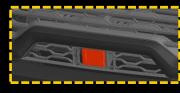
Rear: Radar, park sense, camera(s)

□ CAD available on Upfitter Portal



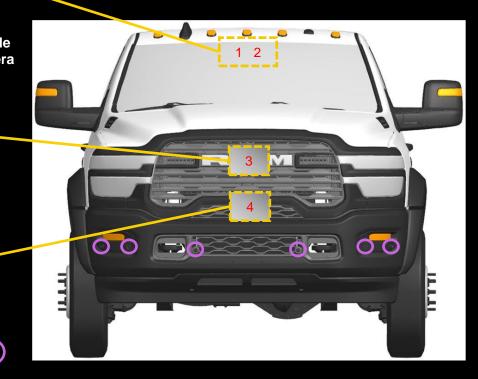


3 - Front Camera



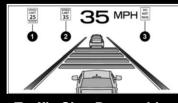
4 - Long Range Radar







**AEB w/Pedestrian Detection** 



**Traffic Sign Recognition** 



**Active Lane Management** 

#### **RAM HD/CHASSIS CAB: UPFITTER FEATURES**



#### **COMMERCIAL FEATURES FOR 2026:**

#### **☐** Relocation of Digital Rearview Mirror

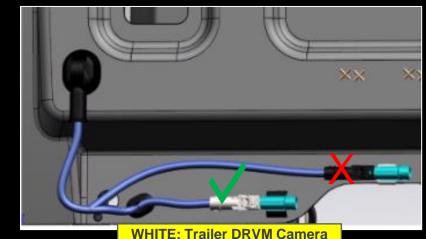
- Order sales code XH7 Tow-Mode / Upfit Camera Kit
- Allows for mounting of camera onto upfit
- Camera & accessories included in kit

#### □ 2.4kW On-board Power

- HD: Mounted in bed of truck or RamBox
- CC: Loose ship w/ extension cable
- Button below steering wheel

#### ☐ Vehicles & loose ship parts in booth







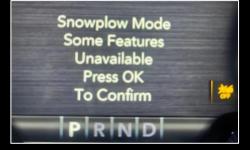
#### **RAM HD/CHASSIS CAB: SNOWPLOW PREP**



- □ STANDARD ON PICKUPS (DJ/D2) AND 3500 CHASSIS CABS (DD)
- □ OPTIONAL ON 4500/5500 CHASSIS CABS (DP)
  - Sales code [AHD]
  - Upgrades Front Suspension and Rear Stabilizer Bar
- ☐ Wiring (6 blunt cut) under the Power Distribution Center
  - Standard on all HD/CC trucks, wrapped with yellow tape
  - Low Beam, High Beam and Park Lamp are now High Output in the new Architecture
  - Front lighting & ADAS features disabled when the snowplow attached
- ☐ Snowplow details & CAD available on portal







Function	Number	Wire Ga	Color	Driver Type
Park Lamp	L192	<mark>0.75mm</mark>	WH/YE	Active High Output
Snow Plow Lighting Enable	L312	0.75mm	BK/VT	Active High Input
Low Beam	L308	<mark>0.75mm</mark>	BG/GY	Active High Output
High Beam	L319	0.75mm	BG/VT	Active High Output
Left Turn	L317	0.75mm	WH/VT	Active High Output
Right Turn	L318	0.75mm	VT/BN	Active High Output

Revised strategy for 2025

#### RAM HD: FACTORY BOX OFF & FIELD BOX REMOVAL



#### □ Factory Box Delete [XBC] available on specific models:

- Gas only (Tradesman and Big Horn models)
- IVD vehicle, requires final stage manufacturer
- Rear lighting already combined (i.e. '5D7')

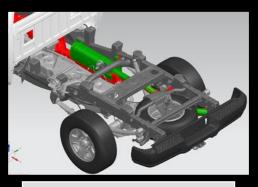
#### ☐ Field Box (upfitter/owner) Removal:

- Can be performed on all models
- Removal / conversion of features can result in errors / malfunction
  - (cross path, park sense, LED conversion, etc.)
- Reference document on portal

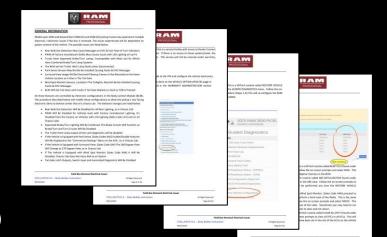
#### ☐ Solution:

- Instruct dealer to add sales code '5D7' to vehicle configuration
- Eliminates need for aftermarket solutions (incl. combined lighting adaptors)





**CAD** available on Web Portal



#### 2025/26 RAM CHASSIS CAB: PTO RE-ENGAGING WITH HWRSS\*



#### **☐** Some instances of HWRSS not re-engaging PTO

#### □ Vehicles Affected:

- 2025MY Gas & Diesel
- 2026MY Gas & Diesel
- **☐** Solution: New software update
  - Technical Servic Bulletin (TSB) to be issued

- 2025/26MY Gas Mid.-Nov. 2025
  - Performed by dealer or with wiTECH Micropod
- 2025/26MY Diesel Mid-Nov. 2025
  - Performed by dealer/wiTech; possibly via FOTA





#### 2025/26 RAM CHASSIS CAB: PTO SETTINGS RETENTION



□ PTO settings may not store correctly in EVIC commercial menu

#### □ Vehicles Affected:

- 2025MY Gas & Diesel
- 2026MY Gas



- Technical Service Bulletin (TSB) to be issued
- Performed by dealer or with wiTECH Micropod

- 2025MY Gas 1/29/26
- 2026MY Gas 1/5/26
- 2025MY Diesel 10/2/25 Software Release on TSB #18-074-25 Rev A (DP); TSB #18-075-25 Rev A (DD)















#### 2025/26 RAM CHASSIS CAB: AUXILIARY SWITCHES

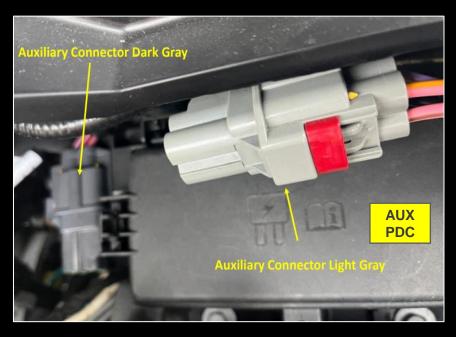


- ☐ Aux switch Last Known State may not be retained
- □ Vehicles Affected: 2025/26 3500-5500 Chassis Cab Gas & Diesel

#### **□** Solution:

- Technical Service Bulletin (TSB) to be issued
- Requires a software update to the Body Control Module (BCM)
- Performed by dealer or with wiTECH Micropod

- 2025MY Target date of 12/5/25
- 2026MY Target date of 12/17/25





#### 2025/26 RAM CHASSIS CAB: HWRSS\* IGNITION TIME OUT



- ☐ Ignition switch will time out after 20 minutes and prohibit HWRSS from starting the engine
- ☐ Vehicles Affected:
  - 2025MY Gas & Diesel
  - 2026MY Gas & Diesel
- **☐** Solution: New software update
  - Reconfigure the Radio Frequency (RF) Hub
  - Automatically updates when wiTECH Micropod is installed

- 2025/26MY Gas & Diesel 10/24/25
  - Performed by dealer or with wiTECH Micropod



#### RAM CHASSIS CAB: 6.4L GAS FUEL LINES WITH LEFT-SIDE PTO



#### ☐ 6.4L Gas fuel lines may encroach upon left-side PTO packaging

#### **□** Vehicles affected:

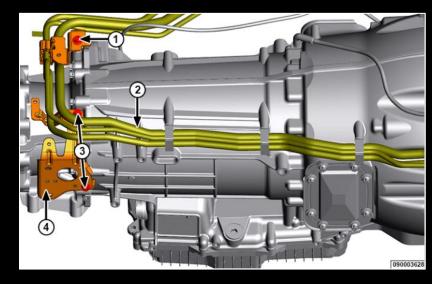
- Select 2025MY 3500 Gas Chassis Cab with DFZ transmission
- 2025MY 4500-5500 Gas Chassis Cab

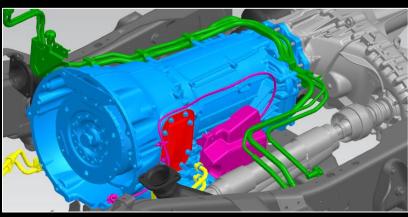
#### ☐ Solution:

- Technical Service Bulletin (TSB) to be issued
- Kit: fuel lines, transmission oil & o-ring
- Dealer repair: replace fuel lines to allow left side PTO installation
- Upfitter repair: parts to be made available (1x VIN) under warranty
  - Labor not included/reimbursed

#### □ Timing:

Targeted implementation of Nov. 2025

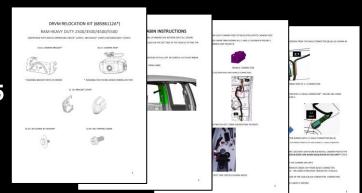




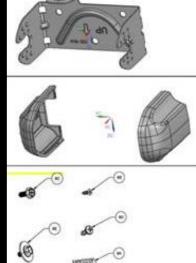
#### 2025 RAM CHASSIS CAB: DIGITAL REARVIEW MIRROR RELOCATION KIT



- ☐ Vehicles built with DRVM Relocation Kit, XA3, are missing the camera
- **□** Vehicles affected:
  - 2025MY 3500-5500 Chassis Cab with sales code XA3
- □ Solution:
  - Customer Satisfaction Notice (CSN) to be issued Mailer will be sent
  - Utilize contents from the XH7 Tow-Mode / Upfit Camera Kit
  - VIN specific to affected vehicles
  - Instructions for will be posted on the Ram Body Builder's Portal
- □ Timing:
  - Targeted implementation of Nov. 2025







Part Name	Part Description	Count
POD Front	POD Front	1
POD Rear	POD Rear, Modified with drain holes	1
Camera Pod Bracket	Bracket	1
End Caps (Left/Right)	End Caps (Left/Right)	2
Screws	M5x 8x16 tapping	3
Screws	M5x 8x10 w/ washer	2
Screws	M4x20mm Delta PT	3
Jumper Harness	Jumper Harness (New Connector)	1
Camera w/ Bracket	Camera w/ Bracket	1
Instruction Sheet	Instruction Sheet (new)	1
Routing Ties	8 Inch Length	80
Adhesive Mounting Pads	Adhesive Mounting Pads	2
Adhesive Mounting Fasteners	Adhesive Mounting Fasteners	2 2 2
Repeater Mounting Hardware	Repeater Mounting Hardware	2
Plastic Bags	Various	2
Labels	Labels	1

#### 2025/26 RAM LD/HD/CHASSIS CAB: TRAILER TOW WIRING

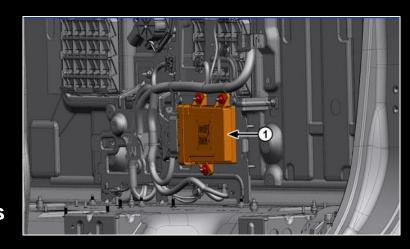


- ☐ Some trailers w/ higher amp draw may not function correctly
- **□** Vehicles affected:
  - 2025MY-2026MY LD, HD, and CC trucks
- ☐ Detail:
  - Trailer circuits have been updated to accommodate advanced diagnostics
  - Current builds accommodate 3.5A per circuit

#### □ Solution:

- Revised hardware and software to accommodate 14A per circuit
- Instructions for will be posted on the Ram Body Builder's Portal

- Targeted production implementation: December 2025
- Targeted service fix: Q1 2026

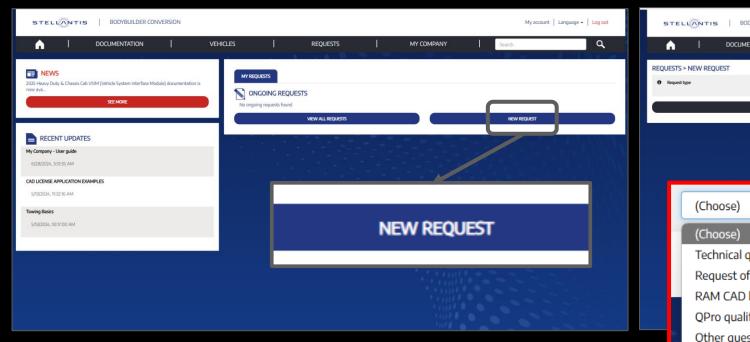


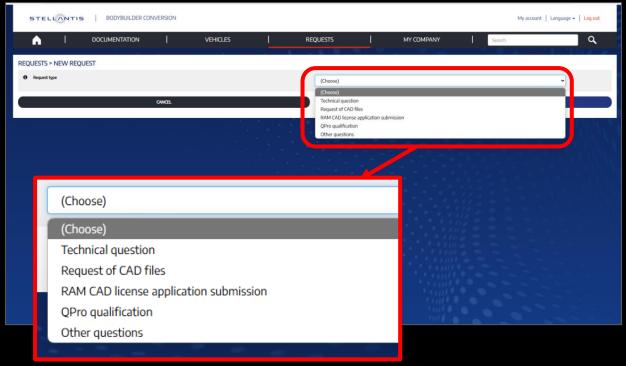




#### Visit: https://www.converters-and-stellantis.com/signin

All questions should be submitted via the portal





And thank you for your continued support and we look forward to working with you in the future.

# NOTHING STOPS TO RAIVE

# THANK YOU!!!

RAM.COM

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