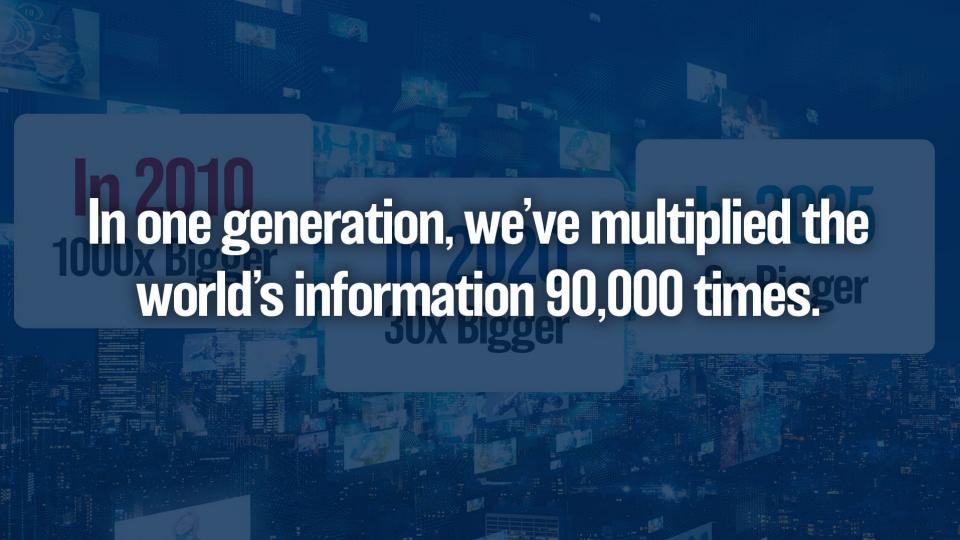
LEADING THROUGH

DISRUPTION

How Simplicity in Leadership Drives Strategic Growth









THE PRIORITY PRINCIPLE

Priorities Take Precedence

Pursuits Fill the Gaps

No Compromise Commitments

THE PRIORITY PRINCIPLE

41% of professionals admitted they failed goals simply because they didn't block the time

Leaders who schedule their top priorities are **74%** more likely to achieve them.

Source: American Psychological Association & HBR



POVERTY OF CHOICE

For every 10 additional investment options, participation rates dropped by 2%

(Source: Iyengar & Benartzi, 2004)

Medicare Part D prescription
drug plans saw significant
under-utilization and poor
decision-making as the options
for coverage increased

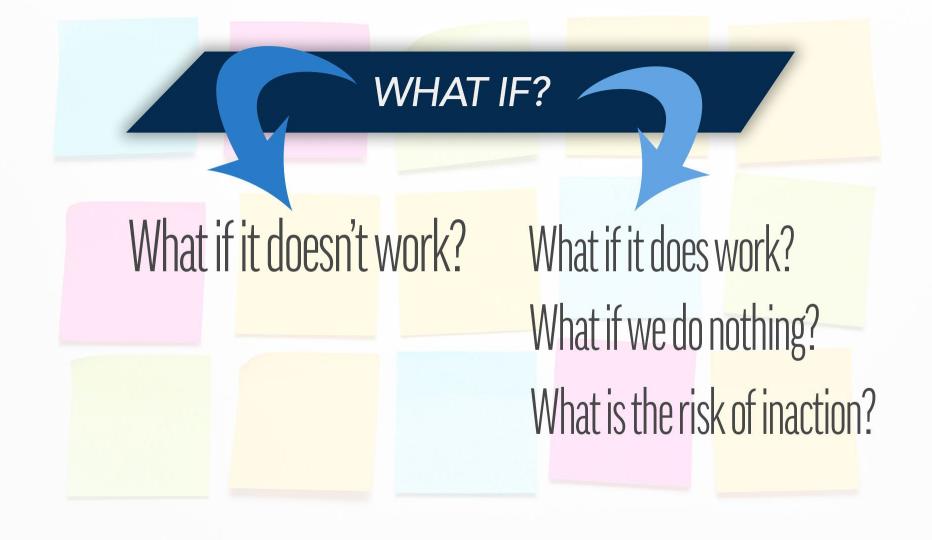
(Source: Abaluck & Gruber, 2011)

DOES THE ACTIVITY ALIGN?



Reduce.
Delegate.
Eliminate.





Get the Resources



MattHavens.com/NTEA