EXECUTIVE LEADERSHIP SUMMIT

Commercial vehicle market trends, forecasts and insights



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Economic Overview Implications for the Work Truck Industry

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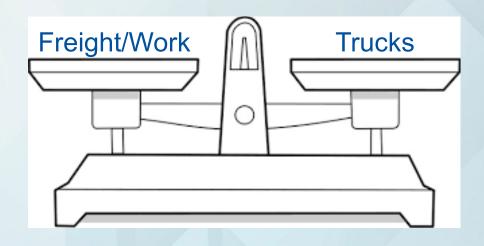
Overview

- Forecasting 101
- Supply
 - > Fleet Demographics
- Demand
 - > Economic Activity
 - >Freight
- Current MD/HD Chassis Market Indicator Data
- Regulations
- Forecasts



Forecasting Truck Demand

- Replacement (75%)
- The Other 25%
 - Economic Activity
 - Business Profitability
 - Exogenous Variables/Regulation
 - Fleet Demographics
 - Used Truck Values





Just So We Are Clear...

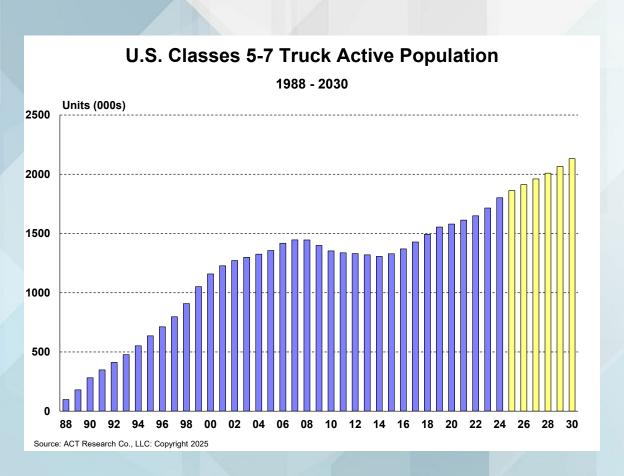


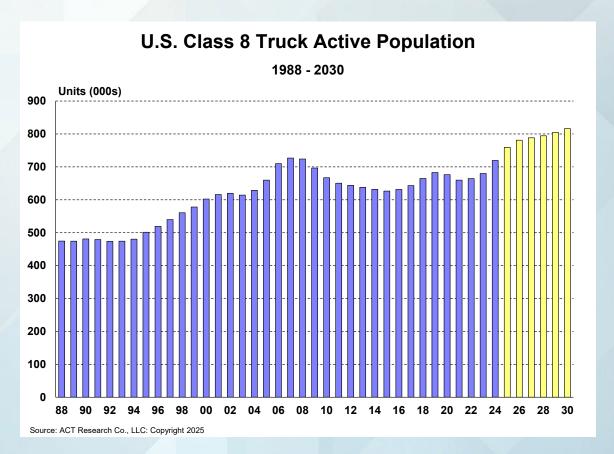






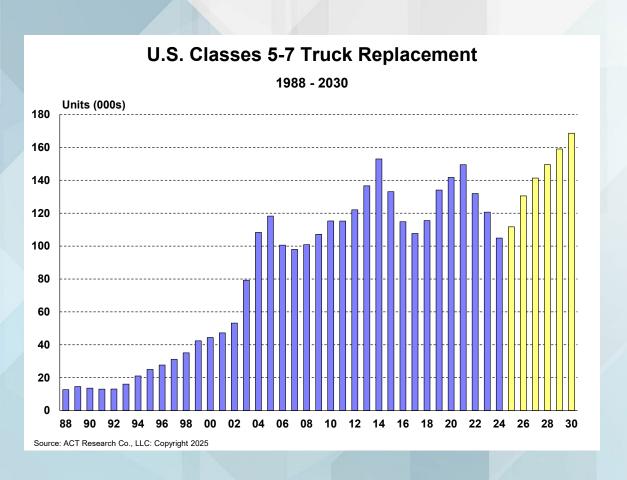
Economic Growth & More Consumers Require More Trucks

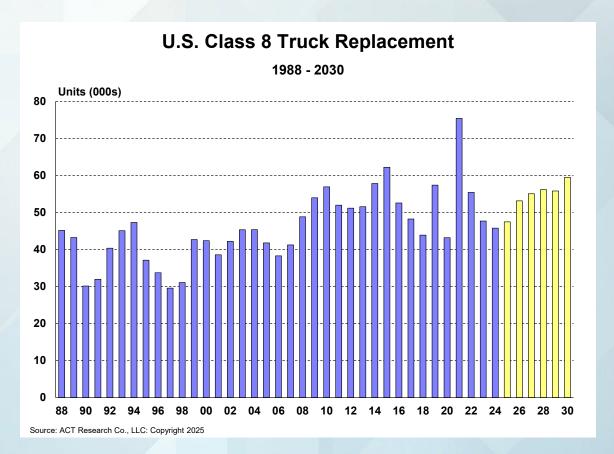






Replacement Drives Forecast





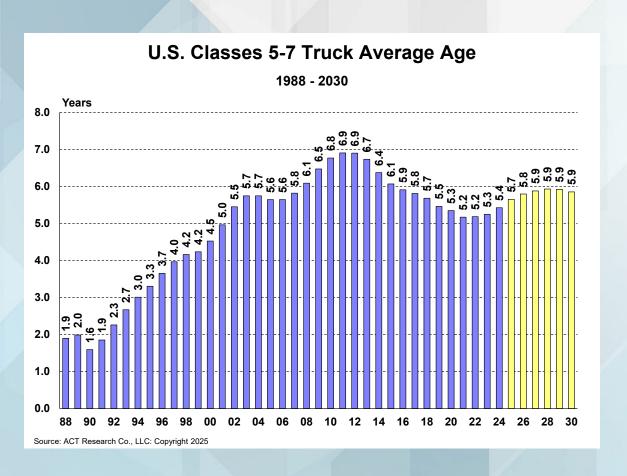


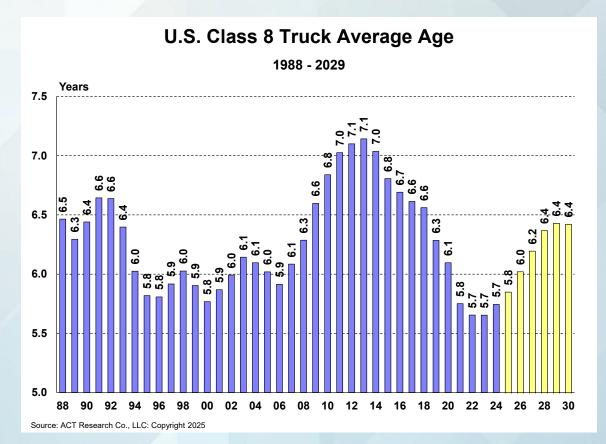
Tow Truck Tows Tow Truck Towing Truck





Fleet To Age In the Context of Current Forecast







Challenges & Opportunities

Bad News

- Tariffs on friends & foes, on & off
 - Steel, alum, copper, auto & parts in place
 - Freight pull-forward suggests payback inbound
 - Confidence undermined
 - Impacting growth globally
 - Bond markets worried re Fed independence
- Inflation expected to reaccelerate
 - Fed challenge: Inflation versus recession
 - Higher interest rates are unhelpful
- Manufacturing flat, housing down
- Post-WWII geopolitical foundations undergoing seismic shocks

Good News

- NA economy started 2025 in good shape
 - Broad-based, strong tailwinds exiting 2024
- Big Beautiful Bill passes
 - Short term boost, long term issues
- Trade deals may be closer (?)
- Stock market up on the year (S&P500)
- US job creation still solid
- Inflation indicators getting close to Fed targets
- Iranian truce seems to be holding
- Reduced regulatory burden could be a big plus, if it happens

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Trump 2.0 Tariff Timeline

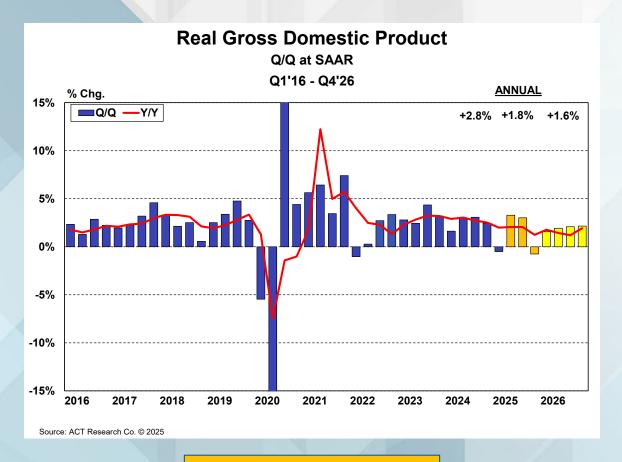
- January 25 25% tariffs threatened to Canada, Mexico to start February 1
- January 27 President Trump announces new (unspecified) tariffs on computer chips, semiconductors
- February 1 10% tariff on Canada energy resources
- February 3 Trump agrees to 30 day pause on tariffs to Mexico and Canada
- February 4 New 10% tariffs on China go into effect
- February 6 Termination of duty free de minimis treatment of China imports
- February 13 Proposed steel & aluminum tariffs: steel effective 25%, aluminum to 25% from 10%
- February 25 Trump instructs Dept of Commerce to consider copper tariffs
- February 27 Proposed 25% tariff on EU imports and increased tariffs on China
- March 3 Threatened lumber and agricultural tariffs
- March 4 25% tariffs on Canada & Mexico take effect (10% on Canada energy), China tariff 2x to 20%
- March 4 China, Canada, and Mexico promise retaliatory tariffs
- March 5 Trump grants one month exemption to US automaker supplies from Mexico & Canada
- March 6 Trump delays tariffs on most goods from Canada and Mexico to April 2
- March 10 China retaliates with 15% tariff on US farm products
 - March 12 Steel & aluminum tariffs/increases go into effect, EU responds with duties on US industrial & ag products
- March 13 Trump threatens 200% tariff on Europe wine & spirits
- March 24 Trump threatens 25% tariff on imports for countries sourcing Venezuelan oil
- March 26 Trump announces 25% tariff on auto imports start April 3 for vehicles, in May for components/parts
- April 2 Trump "Liberation Day" rolls out a 10% import tariff, with higher rates on target geographies, goods

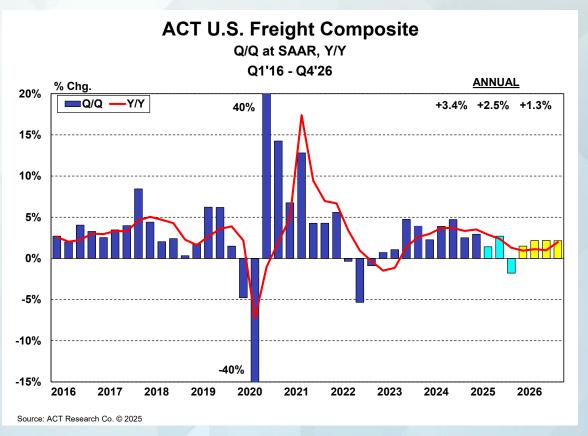
- April 3 China announces 34% retaliatory tariff on US goods starting April 10
- April 7 Trump threatens additional 50% tariff (total 104%) on China imports, to go into effect April 9 12:01AM ET
- April 9 AM

 — China announces 84% tariff on imports of US goods to go into effect April 10
- April 9 AM EU votes to impose 25% tariffs on US steel, aluminum and a broad array (yachts, ice cream...) in its first set of retaliatory tariffs
- Äpril 9 PM Trump announces 90 day pause for higher-tariff countries now rolled back to 10%, 125% tariff on China imports; sector tariffs unchanged
- April 9 PM Europe pauses retaliatory tariffs to engage in talks
- April 10 China responds with 125% tariff on US goods, settles there, plans no further response
- April 11 Customs & Border Patrol notice issued that smartphones, computer monitors and other electronic parts from China exempt
- April 13 Truth Social post from Trump and comment from Peter Navarro that China electronic tariffs are NOT exempted, will get separate treatment
- April 14 Trump allows some exemptions for auto parts (still unclear and tentative)
- April 23 Trump at WH news event says China tariffs "will come down substantially, but it won't be zero."
- April 29 Trump softens impact of some automotive tariffs, offsets on other duties (i.e. steel, aluminum, Canada, Mexico)
- May 5 Trump orders 100% tariff on foreign made movies
- May 8 First trade deal announced between US and the United Kingdom
- May 12 China US trade deal announced
- May 14 Middle East deals announced, Saudi arms and Qatar up to 210 Boeing jets at \$96 Billion
- May 23 Trump threatens 50% EU tariffs, 25% tariffs on iPhones sourced offshore
- May 25 Trump delays EU tariff move to July 9
- June 3 Trump signs Sec 232 proclamation to double steel and aluminum tariffs from 25% to 50% effective June 4
- June 13 Trump expands steel & aluminum tariffs to include steel content in 8 product lines dishwashers, refrigerators, washers, dryers, freezers, stoves, ovens & disposals
- June 29 Canada rescinds its Digital Services Tax after Trump threatens to break off tariff negotiations entirely
- July 6 Truth Social text & comments suggest tariffs pushed to Aug 1, new 10% tariff on BRICS & friends, possible deadline extensions
- July 8 Trump announces 50% tariff on copper, 200% on pharma, and 50% tariffs on Brazil
- July 10 Trump announces 35% tariff on certain (non-USMCA) Canada goods effective Aug 1, letters sent to over 20 countries
- July 12 Trump sends letter to EU, Mexico announcing 30% tariffs effective Aug 1
- July 23 Trade deal announced between US and Japan, 15% rate on most imports including autos, in exchange for \$550 Bil investment package
- July 28 Trade deal announced between US and European Union, 15% rate for most imports and new EU investment & energy commitments
- July 31 Trump signs executive order implementing far-reaching tariffs effective Aug 7
- August 6 Trump announces a roughly 100% tariff on semiconductor imports, but with exceptions for those building US mfg facilities; Brazil faces 50% ad valorem duty
- August 11 Trump extends China tariff deadline 90 days (November 10)
- August 18 400+ new products become subject to Section 232 steel & aluminum tariffs
- August 29 Suspension of de minimis exemption that enabled parcels under \$800 to enter US without duties

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GDP & Freight at Odds in Light of Tariffs





Q2'25 = 3.3%

2024 = \$23.305

2025 = \$23.733

2026 = \$24.109

Q2'25 = 1.4%

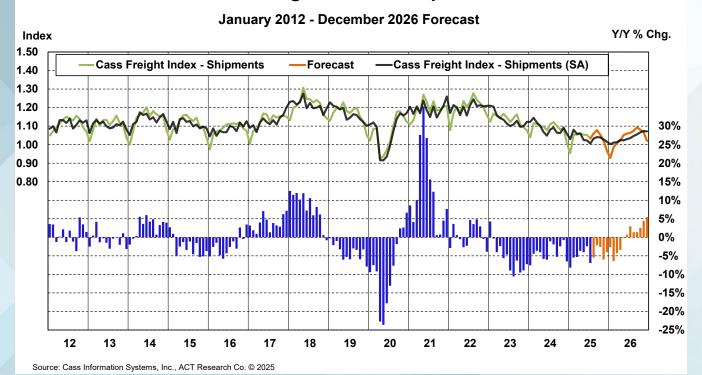


2025 Q2 Gross Domestic Product (Bureau of Economic Analysis)



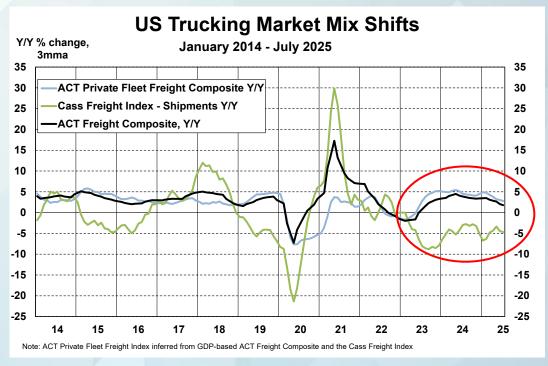
Private Fleets Increase Share

Cass Freight Index ® - Shipments



Private fleet growth cutting into for-hire

For-hire freight should pick up as private capacity additions slow 2027 emissions planning likely results in soft for-hire cycle

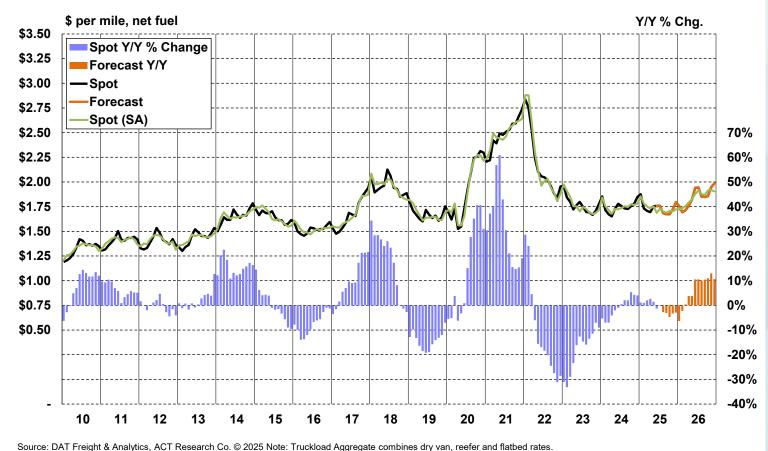




Spot Freight Rate Forecast

DAT Trendlines Spot Rates: US Truckload Aggregate

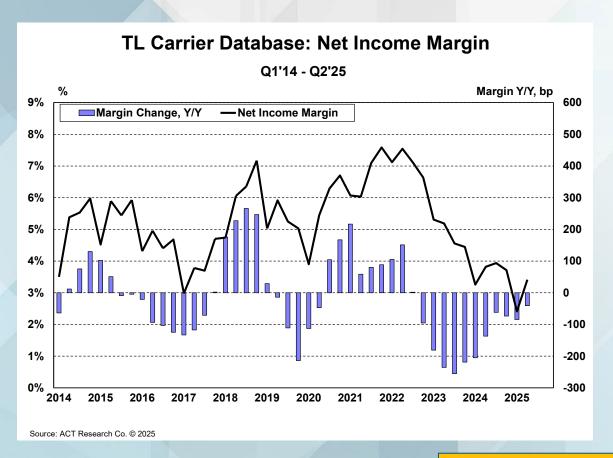
January 2010 - December 2026 Forecast

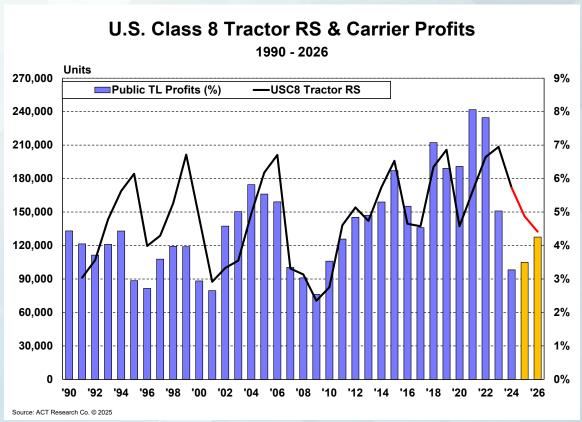


How will private fleets react as freight rates increase?



When Truckers Make Money...

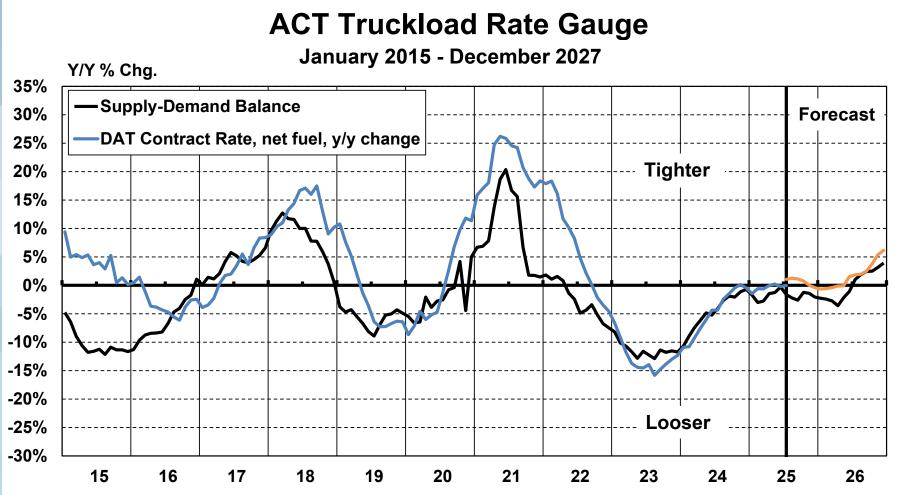




Ability Lagging Willingness



Class 8 Supply-Demand Balance



Note: Supply combines tractor and driver capacity. Demand combines shipments from the Cass Freight Index and the ACT Freight Compositve.

Source: ACT Research Co. © 2025



What Drives Vocational Demand?

Short Answer = Everything!

Operational

- Replacement
 - >75% of demand in any given period
- Business Profitability
- Exogenous Variables/Regulation
- Fleet Demographics
- Resale Value

Economic Activity

- Consumer confidence
- PMI (ISM)
- Factory Orders
- Unemployment Rate
- New Jobs
- Retail Sales
- Housing
- Non-residential Construction
- Inflation (CPI)
- GDP
- Light auto and truck sales

When Trucks Grow Up





















Refuse & Recycling

Towing & Recovery

Utility







Bus



RV



Consumer Confidence Index

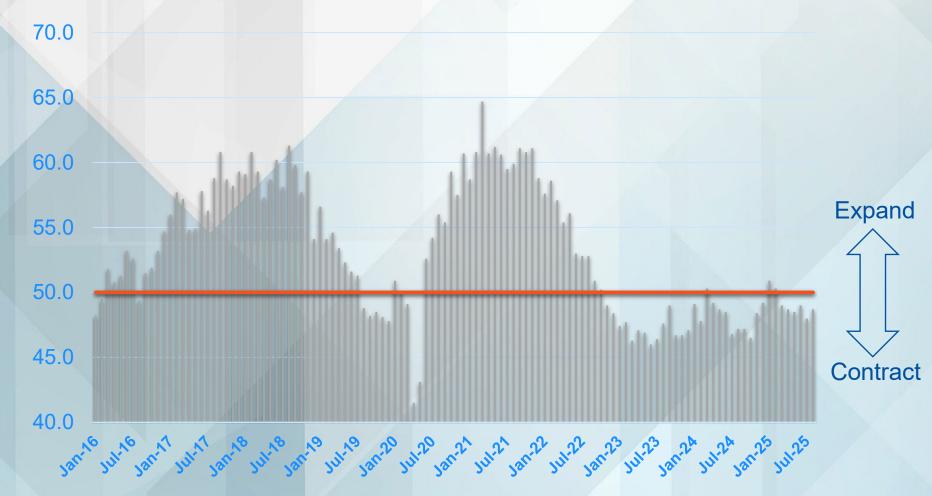
(The Conference Board)





Purchasing Managers Index (PMI)

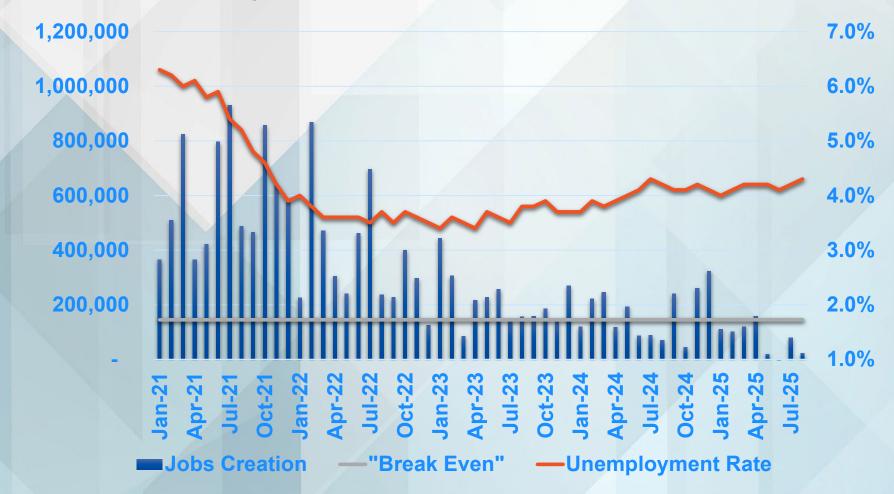
(Institute of Supply Management)





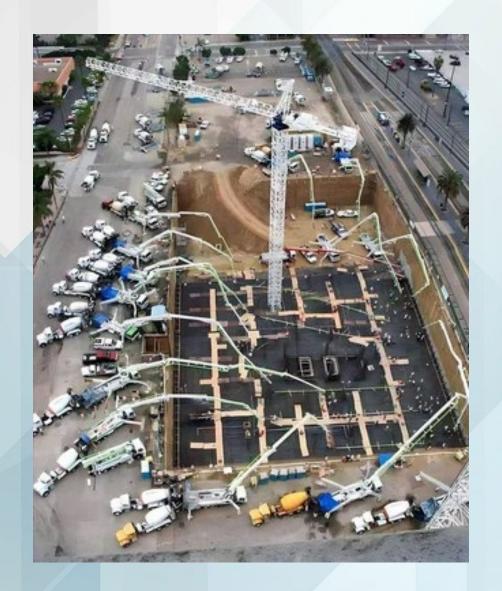
Jobs Creation & Unemployment Rate

(Bureau of Labor Statistics)





Concrete - 2nd Most Used Substance





Slowing Construction Growth Still Accretive

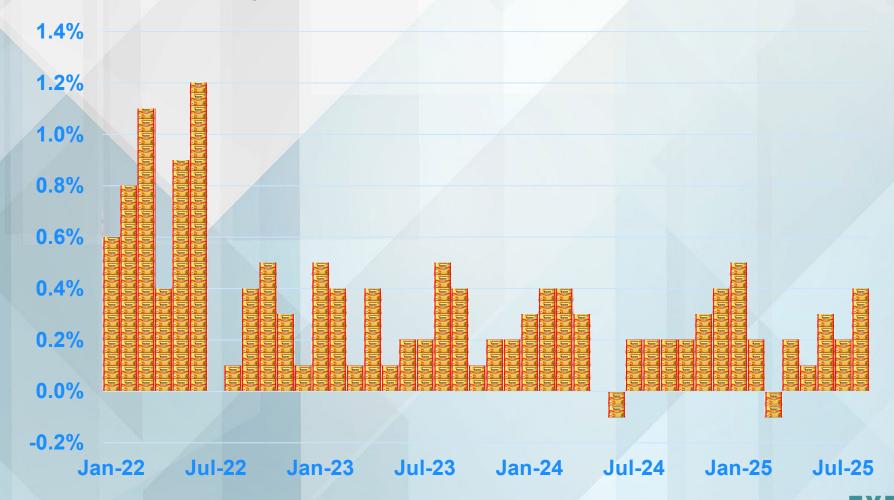


BFI:S - Average growth rate 0.9% (25-30) RFI - Average growth rate 2.1% (25-30)

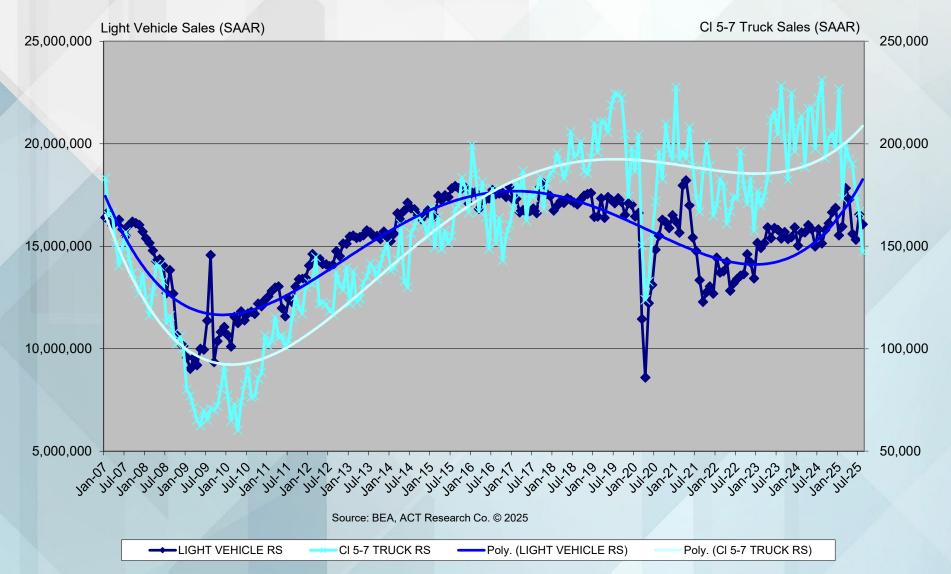


Consumer Price Index

(Bureau of Labor Statistics)



Light Vehicle Sales vs. CI 5-7 Truck Sales





Equipment Market Overview

CV Industry

- Labor cuts announced across the industry
 - When demand does rebound, equipment backlogs should get long fast
- Uncertainty re EPA NOx, Biden-era stimulus freeze
- Tariffs driving MD and HD equipment prices higher

HD Class 8

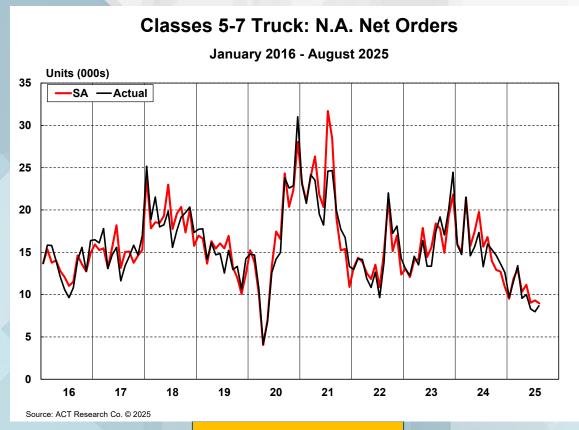
- Sales in excess of replacement lead to fleet growth
- Excess inventory puts downward pressure of production

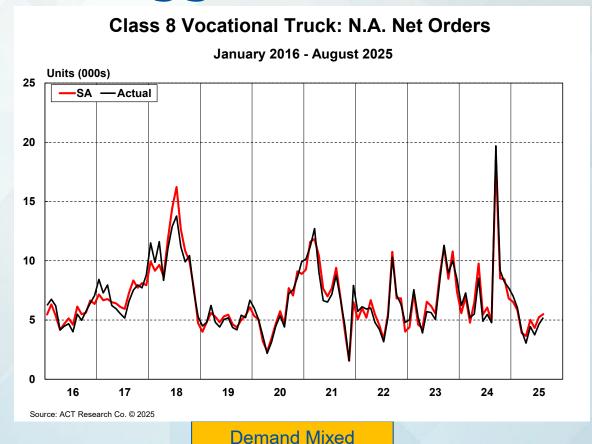
MD Market

- Dealers & body-builders sitting on elevated Classes 5-7 inventories
- Inflationary policies keep interest rates higher for longer for smaller buyers



Orders Reflect Market Struggles





Demand Waning

M/M + 9.6%

Y/Y - 45%

YTD - 39%

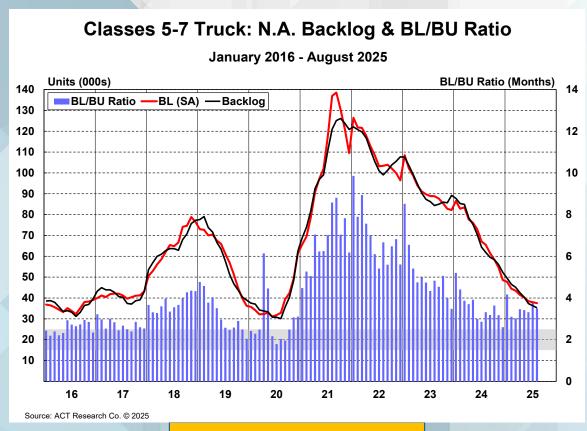
Down 64% from 12/23

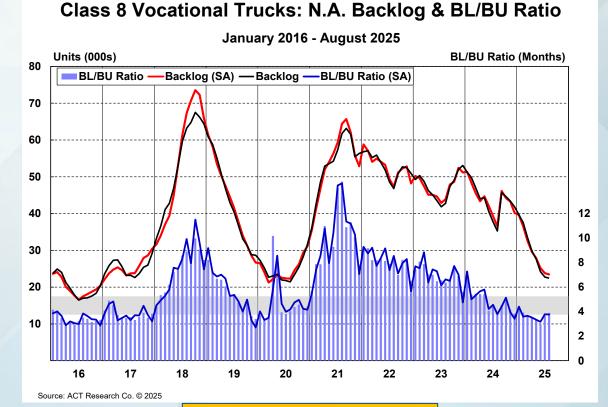
M/M + 12%
Y/Y + 9.2%
YTD - 20%

Down 74% from 9/24



Backlogs Below Average



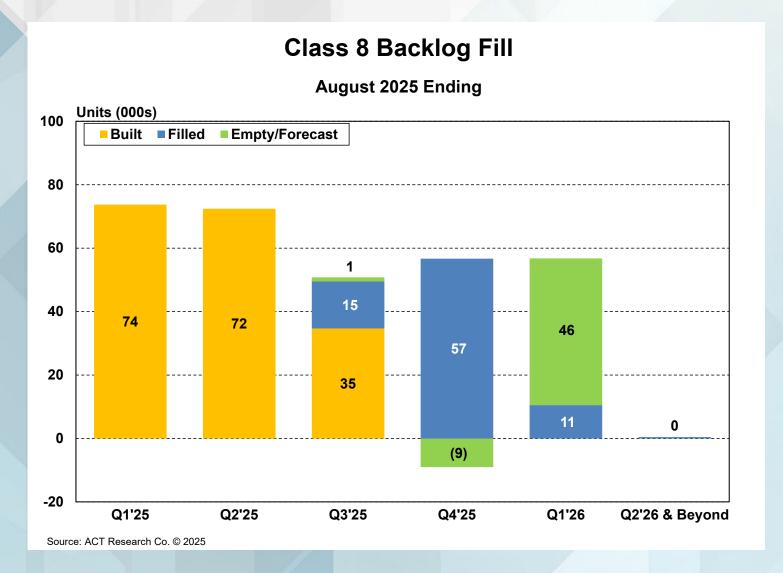


20% Below Average

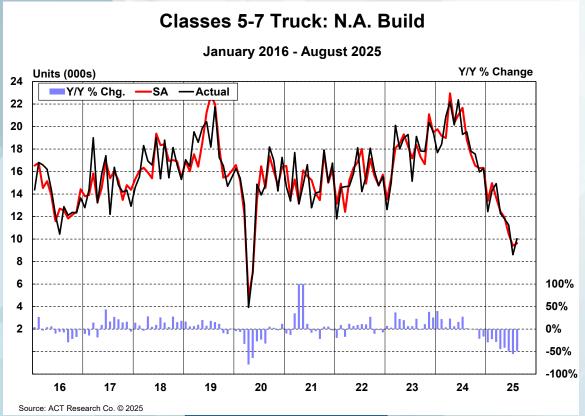
25% Below Average

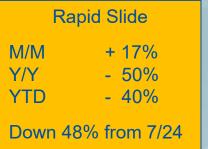


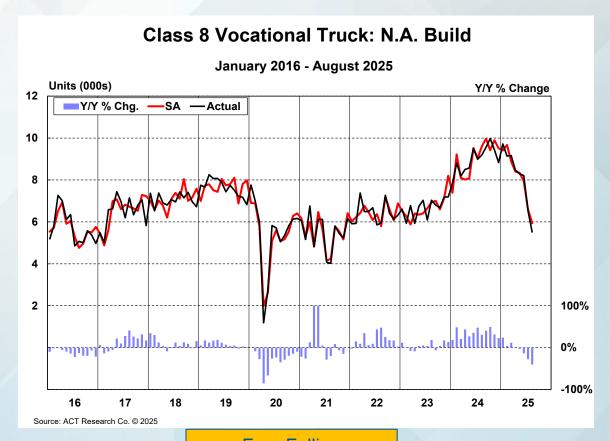
'26 Order Board Not Really Opened



Truck Build Crashing







Free Falling

M/M - 16%

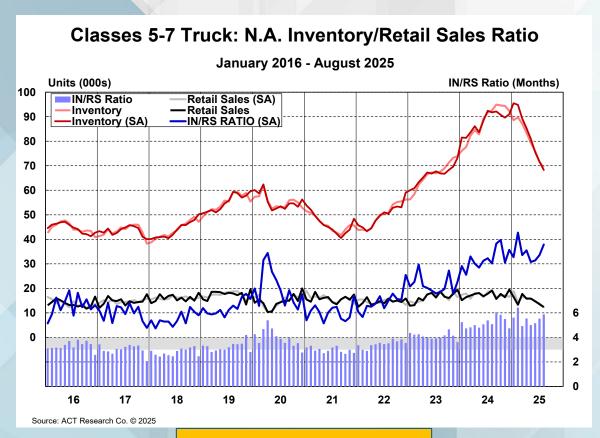
Y/Y - 40%

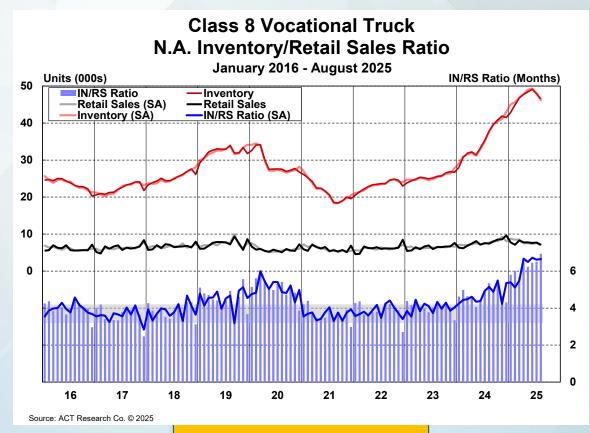
YTD - 6.6%

Down 45% from 10/24

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Truck Inventory Off-Peak, Still Too High



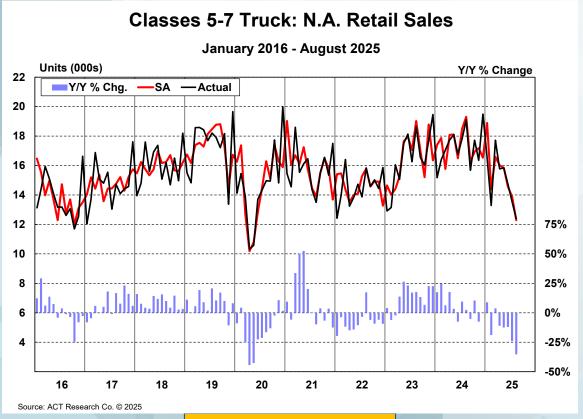


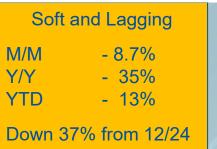
30,000 Too Many

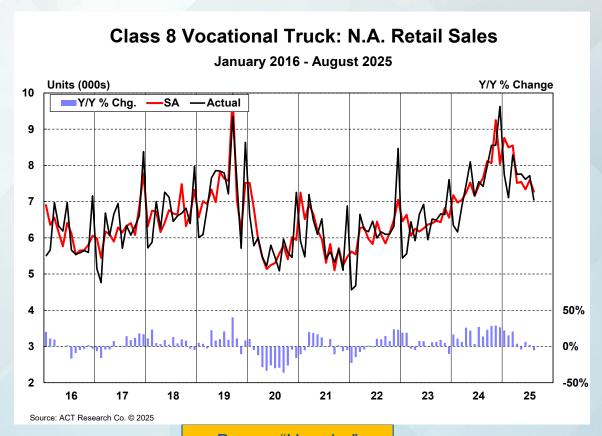
25,000 Excess



Truck Retail Sales Not As Ugly







Buyers "Happier"

M/M - 8.9%
Y/Y - 5.3%
YTD + 7.0%

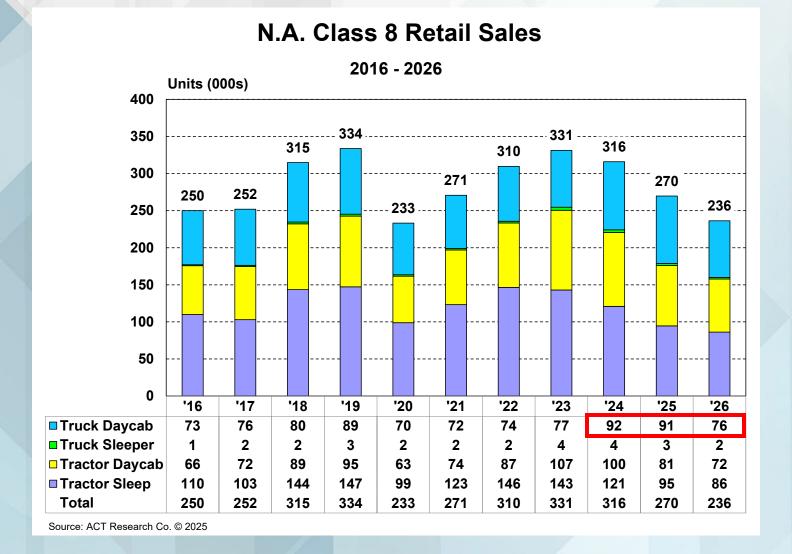
Down 27% from 12/24

Regulatory Purgatory

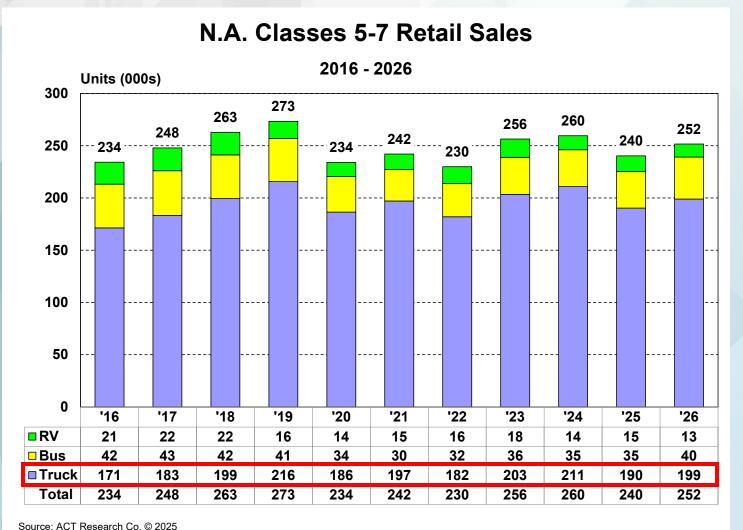
- EPA'27 low-NOx Clean Truck rule under review
 - 5+ years into a 7-year planning cycle
 - March 12: Zeldin EPA "reevaluating" low-NOx Clean Truck
 - EPA'27 low-NOx prebuy, a key feature of the cycle, now in question
 - Makes fleet planning around the regulation impossible
- GHG-3 delay and rewrite expected
 - Under legal threat post-Chevron repeal (pre-Trump)
 - July 29: Zeldin EPA proposed rescinding 2009 Endangerment Finding, the basis of GHG3 emissions rules
 - Revision/push-out probable



Class 8 Sales to Decline Until 2027*



MD Truck Sales Trough in 2025



Summary: Self-Generated Headwinds

- Recession risk low
 - Uncertainty raises level of investment decision difficulty
- Tariff driven, higher prices started in Q2
 - Risk of even higher prices
- Uncertainty regarding EPA's 2027 Clean Truck regulation
 - All, partial, none? Information vacuum not helpful
- For-hire fleet profits at generational lows: no queuing pressure
- Industry layoffs beginning
 - A freight economy recovery should trigger a strong demand response
 - When the cycle turns, the supply response lags as industry restaffs

