THE WORK TRUCK ASSOCIATION

Industry Health Report

July 2025

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NTEA COMMERCIAL VEHICLE UPFITTING SUMMIT

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Today's Presenter



Andrew Wrobel Commercial Vehicle Insight Strategist NTEA 248-479-8155 andrew@ntea.com



Overview

- Commercial Vehicle Market Performance
- Zero-Emission Vehicle Review
- Body Type Review
- Leading Indicators
- Business Conditions
- Future Outlook
- Conclusions



Uncertainty



YTD Sales



- Chassis down -3.2% in 2024 vs. 2023
- Chassis up +6.4% Q1
 2025 vs. 2024
- Vans up +10.4% Q1 2025 vs. 2024
- Tractors down -3.2% Q1
 2025 vs. 2024



YTD Shipments



- Chassis down YTD -2.5% 2024 vs. 2023
- Chassis down -23.2% Q1 2025 vs. 2024
- Vans down -4.7% Q1 2025 vs. 2024
- Tractors down -35.6% Q1
 2025 vs. 2024



Sales vs. Shipments



- Start of 2024 saw a divergence in shipments and sales, with a very clear overbuild occurring
 - Shipments started correcting in Q4 2024, and expected to be lower than sales for FY 2025







- Conventional chassis have been gaining significant inventory over the past year
- Vans sold off their 2022 inventory in 2023 and have been rebuilding inventory in 2024



ZEV Share Growth



- Complete vehicles are vans, pickups and tractors
- Incomplete vehicles still struggling to find traction with ZEVs



Body Type Class 2 and 3



Source: S&P Global Mobility New Registrations, Class 2-8



Body Type Class 4 and 5



Body Type Class 6 and 7



ew Registrations, Class 2-8



Leading Indicators

Macroeconomic Measures

0.5.				
	1st Qtr '25	4th Qtr '24	3rd Qtr '24	2nd Qtr '24
GDP (quarter to quarter % change	-0.5%	2.4%	3.1%	3.0%
annualized)				
	May 2025	Apr 2025	Mar 2025	Feb 2025
Unemployment Rate	4.2%	4.2%	4.2%	4.1%
CPI -All Urban Consumers (annual %	change)			
All Items	2.4%	2.3%	2.4%	2.8%
All Items, Less Food and Energy	2.8%	2.8%	2.8%	3.1%
Housing Starts (units)	125,000	129,900	124,200	106,400
Interest Rates				
Average Prime	7.50%	7.50%	7.50%	7.50%
Fuel Price				
Brent Spot Oil Price	\$64.45	\$68.13	\$72.73	\$75.44



Advanced Technology

- Regulatory push expected around new technology
- Uptime will remain a large concern
- Staying ahead of technology changes will be important
- "Consistency" between vehicle types and technology adoption



Business Conditions





Business Conditions

Reported supplier lead times (weeks)								
Chassis /	25-lun	24-Dec	24-Jun	23-Dec	23-Jun	21-Dec		
truck type	2 5 -Jun	24-Det	24-Juli	23-Dec	25-Juli	21-Dec		
Class 2	8	8	10	12	11	27		
Class 3	9	9	12	14	14	24		
Class 4	12	14	13	18	15	26		
Class 5	16	20	14	18	17	25		
Class 6	11	21	17	22	22	28		
Class 7	15	25	18	21	23	36		
Class 8	20	25	23	23	32	36		
Vans (1–3)	7	8	10	16	16	25		
Pickups (1–3)	7	7	10	10	8	24		
Tractors (7–8)	23	26	16	15	30	34		

Source: NTEA



2025 Outlook

- Sales growth range is -8% to +5% in 2025
- Uncertainty is disrupting Normality
- Not all segments will experience growth in 2025
- 2027 Emissions regulations will impact growth



Conclusions

- Modest growth expected into 2026; 2027 expected to experience a market correction
- Commercial Vehicle market appears to be returning to "Normal"
- ZEV growth currently limited to completed vehicles, not expected to change in the short term
- Opportunity for positive market outlook, equal risk for decline
- Consistency and Stability needed to support positive market activity





Please plan to join our next webinar Truck Weight Analysis: Configuring trucks to comply with state regulations

> Aug 27, 2025 11 a.m. ET

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