2025 Advertising contract and space reservation form **GTA Insider** (e-newsletter)

Company name			
Address			
City			
Advertising contact	Title		
Contact email	Phone		
ю			
Contact signature			
Advertising agency/Company name (if applied Address			
City			
Agency contact			
Agency contact email			
Bill advertiser Bill agency			
Contact signature		Date	



Instructions

Use this form to secure advertising space. All terms and conditions apply as described on this form. A signature is required and binding.

Return signed form to Kevin Koester

Payment information

All advertising payments are due 30 days from invoice. Accepted forms of payment: checks made payable to NTEA, credit card (surcharge applies) or electronic funds transfer (ACH/wire).

Questions?

Contact Kevin Koester.



2025 GTA Insider advertising specifications and rates

Yes. Please reserve the ad property selected below.

Ad property	Dimensions	Placement	Monthly rates	Ad property	# of months	Beginning month
Tile advertisement	155 by 250 pixels	Top left area under the masthead	\$350 member \$675 nonmember 3-month minimum rotation	 Tile advertisement		
Banner advertisement	600 by 100 pixels	Appears after the first story in main body or middle of main body	\$350 member \$675 nonmember 3-month minimum rotation	 Banner advertisement		
Anchor banner	600 by 100 pixels	Anchors the main body	\$300 member \$600 nonmember 3-month minimum rotation	 Anchor banner		

Ads must be submitted in JPG or GIF format. Animation of two images is allowed.

Net rates

Total due: \$

NTEA advertising terms and conditions

Copyright © 2025 NTEA. All rights reserved. While every effort is made to provide accurate information, NTEA disclaims all warranties, expressed or implied, with respect to the information contained herein. NTEA maintains first right of refusal on any advertising deemed inappropriate or not within its quality standards and publications. NTEA is not responsible for content, information or claims (expressed or implied) made by advertisers. All advertising sales are subject to space availability and discretion of publisher. Payment on advertising invoices is net 30 days. Past-due invoices may postpone future ad placements, upon review. By signing this advertising contract and space reservation form, advertiser agrees to provide content by the deadline specified by NTEA. Advertiser will be assessed with a late material fee of 25% of ad rate for artwork received five or more days after the deadline. No refunds will be granted to advertising failing to provide advertising materials for reserved space. NTEA reserves the right to reallocate reserved space if advertising materials are not provided by the specified deadline. NTEA is not responsible for retaining advertising materials beyond one year of publication. Cancellation within 30 days of material due date will carry a 50% fee. Cancellations must be submitted in writing and will not be accepted after the published ad closing.

ľ	TEA	use	only	
Total_				
Appro	ved			
Date_				

By signing this Contract, you (1) represent you have reviewed the entire document (front and back), (2) agree to all the terms and conditions on the front and back of this Contract, and (3) represent you are authorized to enter into this Agreement. To the maximum extent permitted by applicable law, a faxed, scanned or electronic signature shall be treated as an original signature.

For specifications.

Please send completed form to Kevin Koester.

greentruckassociation.com



GTA Insider

Distributed every two weeks, offers middle banner or one tile advertisement per edition.

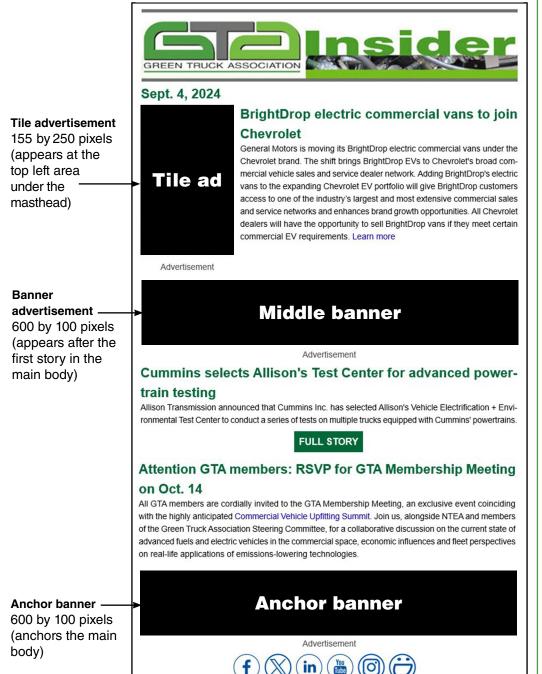
Moving the industry forward

Specifications

GTA Insider advertising opportunities include

Tile: 155 by 250 pixels (appears at top left area of GTA Insider under the masthead)

Banner: 600 by 100 pixels (appears after the first story in main body)



Advertising material requirements

Advertisements are awarded on a first-come, first-served basis. Advertisers will be given the first right of refusal for renewal. GTA reserves the right to approve and assign all advertisements.

- GTA recommends artwork include advertiser branding (i.e., company name, product name or logo).
- All advertising must be accompanied by a technical contact name and phone number.
- All artwork should be accompanied by a valid web link.
- Completed electronic files of banners and tiles saved as GIF, JPG or PNG must be delivered to GTA at least five business days before insertion date.
- Advertiser will be assessed with a late material fee of 25% of ad rate for artwork received five or more days past deadline.
- GTA may, at its sole discretion, reject or cancel any advertisement at any time. In the event of cancellation by GTA, advertisers will be billed for all completed advertising to-date.
- All advertising contracts must be signed before advertising is placed in GTA Insider.
- Limited banner and tile ad design/creative services are available through GTA at \$100 per hour. A one-hour minimum applies.